

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

## **Billing Address:**



| Advertiser      | Romney for President, Inc. |
|-----------------|----------------------------|
| Product         | ROMNEY 9/19                |
| Estimate Number | 209                        |

| Invoice #      | 117962-1            |
|----------------|---------------------|
| Invoice Date   | 09/30/12            |
| Invoice Month  | September 2012      |
| Invoice Period | 08/27/12 - 09/25/12 |

| Station           | WRAL               |  |
|-------------------|--------------------|--|
| Account Executive | Cheryl Blair       |  |
| Sales Office      | Washington Telerep |  |
| Sales Region      | National           |  |

| Order #      | 117962              |
|--------------|---------------------|
| Alt Order #  | 06318092            |
| Deal #       |                     |
| Order Flight | 09/19/12 - 09/25/12 |

| Billing Calendar | Broadcast       |
|------------------|-----------------|
| Billing Type     | Cash            |
| Special Handling | CIA - Mark PAID |

| IDB#            |  |
|-----------------|--|
| Advertiser Code |  |
| Product Code    |  |

| Agency Ref     |  |
|----------------|--|
| Advertiser Ref |  |

| Line   Channel   Description                       | Time      | Day     | Date          | Lengtl | h Air Time | Ad-ID        | Rate     | Reconciliation | Ref # |
|--|-----------|---------|---------------|--------|------------|--------------|----------|----------------|-------|
| 1 WRAL WRAL AM News                                | 6-7a      |         | -             | _      | •          |              |          |                |       |
| CLASS 3 CANDIDATE R8.23                            |           |         |               |        |            |              |          |                |       |
|  |           |         | 2 to 09/23/12 | 3x     | WTF        |              |          |                |       |
| WRAL   |           | W       | 09/19/12      | :30    | 5:58 AM    | 2012MRFP110H | \$725.00 |                | 1     |
| WRAL   |           | Th      | 09/20/12      | :30    | 6:13 AM    | 2012MRFP114H | \$725.00 |                | 3     |
| WRAL   |           | F       | 09/21/12      | :30    | 6:55 AM    | 2012MRFP114H | \$725.00 |                | 2     |
| 2 WRAL WRAL AM News<br>CLASS 3 CANDIDATE R8.23     | 6-7a      |         |               |        |            |              |          |                |       |
|  |           |         | 2 to 09/30/12 | 2x     | MT         |              |          |                |       |
| WRAL   |           | М       | 09/24/12      | :30    | 6:58 AM    | 2012MRFP114H | \$725.00 |                | 2     |
| WRAL   |           | Tu      | 09/25/12      | :30    | 6:54 AM    | 2012MRFP120H | \$725.00 |                | 1     |
| 3 WRAL CBS This Morning<br>CLASS 3 CANDIDATE R8.23 | 7am - 9am |         |               |        |            |              |          |                |       |
|  |           |         | 2 to 09/23/12 | 3x     | WTF        |              |          |                |       |
| WRAL   |           | W       | 09/19/12      | :30    | 8:22 AM    | 2012MRFP114H | \$380.00 |                | 1     |
| WRAL   |           | Th      | 09/20/12      | :30    | 7:29 AM    | 2012MRFP110H | \$380.00 |                | 2     |
| WRAL   |           | F       | 09/21/12      | :30    | 8:55 AM    | 2012MRFP110H | \$380.00 |                | 3     |
| 4 WRAL CBS This Morning<br>CLASS 3 CANDIDATE R8.23 | 7am - 9am |         |               |        |            |              |          |                |       |
|  |           |         | 2 to 09/30/12 | 2x     | MT         |              |          |                |       |
| WRAL   |           | M       | 09/24/12      | :30    | 8:44 AM    | 2012MRFP110H | \$380.00 |                | 1     |
| WRAL   |           | Tu      | 09/25/12      | :30    | 8:14 AM    | 2012MRFP114H | \$380.00 |                | 2     |
| 5 WRAL Dr. Phil<br>CLASS 3 CANDIDATE R8.23         | 9-10a     |         |               |        |            |              |          |                |       |
|  |           | 09/24/1 | 2 to 09/30/12 | 2x     | MT         |              |          |                |       |
| WRAL   |           | М       | 09/24/12      | :30    | 9:56 AM    | 2012MRFP114H | \$215.00 |                | 1     |
| WRAL   |           | Tu      | 09/25/12      | :30    | 9:32 AM    | 2012MRFP120H | \$215.00 |                | 2     |
| 6 WRAL Dr. Phil<br>CLASS 3 CANDIDATE R8.23         | 9-10a     |         |               |        |            |              |          |                |       |
|  |           |         | 2 to 09/23/12 | 3x     | WTF        |              |          |                |       |
| WRAL   |           | W       | 09/19/12      | :30    | 9:56 AM    | 2012MRFP110H | \$215.00 |                | 2     |



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| Estimate Number | 209                        |

| Invoice #      | 117962-1            |
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| Sales Office      | Washington Telerep |  |
| Sales Region      | National           |  |

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| Alt Order #  | 06318092            |
| Deal #       |                     |
| Order Flight | 09/19/12 - 09/25/12 |

| Billing Calendar | Broadcast       |
|------------------|-----------------|
| Billing Type     | Cash            |
| Special Handling | CIA - Mark PAID |

| IDB#            |  |
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| Advertiser Code |  |
| Product Code    |  |

| Agency Ref     |  |
|----------------|--|
| Advertiser Ref |  |

| Line | Channel Description      | Time    | Day      | Date          | Length | Air Time | Ad-ID                        | Rate                 | Reconciliation | Ref # |
|------|--------------------------|---------|----------|---------------|--------|----------|------------------------------|----------------------|----------------|-------|
| 6    | WRAL Dr. Phil            | 9-10a   | •        |               |        | •        | •                            |                      |                |       |
|      | CLASS 3 CANDIDATE R8.23  | 3       |          |               |        |          |                              |                      |                |       |
|      | WRAL                     |         | Th       | 09/20/12      | :30    | 9:20 AM  | 2012MRFP114H                 | \$215.00             |                | 3     |
|      | WRAL                     |         | F        | 09/21/12      | :30    | 9:25 AM  | 2012MRFP114H                 | \$215.00             |                | 1     |
| 7    | WRAL The Doctors         | 10-11AM |          |               |        |          |                              |                      |                |       |
|      | CLASS 3 CANDIDATE R8.23  | 3       |          |               |        |          |                              |                      |                |       |
|      |                          |         | 09/17/1  | 2 to 09/23/12 | 3x     | WTF      |                              |                      |                |       |
|      | WRAL                     |         | W        | 09/19/12      | :30    | 10:11 AM | 2012MRFP114H                 | \$215.00             |                | 2     |
|      | WRAL                     |         | Th       | 09/20/12      | :30    | 10:22 AM | 2012MRFP110H                 | \$215.00             | ı              | 1     |
|      | WRAL                     |         | F        | 09/21/12      | :30    | 10:22 AM | 2012MRFP110H                 | \$215.00             | ı              | 3     |
| 8    | WRAL The Doctors         | 10-11AM |          |               |        |          |                              |                      |                |       |
|      | CLASS 3 CANDIDATE R8.23  | 3       |          |               |        |          |                              |                      |                |       |
|      |                          |         | 09/24/1  | 2 to 09/30/12 | 2x     | MT       |                              |                      |                |       |
|      | WRAL                     |         | M        | 09/24/12      | :30    | 10:22 AM | 2012MRFP110H                 | \$215.00             | ı              | 2     |
|      | WRAL                     |         | Tu       | 09/25/12      | :30    | 10:35 AM | 2012MRFP114H                 | \$215.00             |                | 1     |
| 9    | WRAL Price is Right      | 11a-12p |          |               |        |          |                              |                      |                |       |
| •    | CLASS 1 CANDIDATE r8.23  | •       |          |               |        |          |                              |                      |                |       |
|      | 02/100 1 0/1112/012/0120 |         | 09/17/1  | 2 to 09/23/12 | 3x     | WTF      |                              |                      |                |       |
|      | WRAL                     |         | W        | 09/19/12      | :30    | 10:58 AM | 2012MRFP110H                 | \$500.00             | <br>           | 1     |
|      | WRAL                     |         | Th       | 09/20/12      | :30    | 10:59 AM | 2012MRFP114H                 | \$500.00             |                | 2     |
|      | WRAL                     |         | F.       | 09/21/12      | :30    | 10:59 AM | 2012MRFP114H                 | \$500.00             |                | 3     |
| 10   | WRAL Price is Right      | 11a-12p | •        | 00/21/12      | .00    | . 0.00 / |                              | φοσοισσ              |                | · ·   |
| 10   | CLASS 1 CANDIDATE r8.23  |         |          |               |        |          |                              |                      |                |       |
|      | OLASS I GANDIDATE 10.25  |         | 00/24/1  | 2 to 09/30/12 | 2x     | MT       |                              |                      |                |       |
|      | WRAL                     |         | M        | 09/24/12      | :30    | 10:58 AM | 2012MRFP114H                 | \$500.00             |                | 1     |
|      | WRAL                     |         | M        | 09/24/12      | :30    | 11:30 AM | 2012MRFP114H<br>2012MRFP110H | \$500.00<br>\$500.00 |                | 2     |
| 4.4  |                          | 40- 4-  | IVI      | 03/24/12      | .50    | 11.50 AW | ZUIZMKFFIIUH                 | ψ500.00              |                | ۷     |
| 11   | WRAL Noon News           | 12p-1p  |          |               |        |          |                              |                      |                |       |
|      | CLASS 3 CANDIDATE R8.23  | 3       | 00/0 *** | 0.1.00/00/::0 | •      |          |                              |                      |                |       |
|      | MOAL                     |         |          | 2 to 09/30/12 | 2x     | MT       |                              | 404= 00              |                |       |
|      | WRAL                     |         | M        | 09/24/12      | :30    | 12:28 PM | 2012MRFP114H                 | \$315.00             |                | 1     |
|      | WRAL                     |         | Tu       | 09/25/12      | :30    | 12:28 PM | 2012MRFP120H                 | \$315.00             |                | 2     |



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| Station           | WRAL               |
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| ] | Order #      | 117962              |  |  |  |
|---|--------------|---------------------|--|--|--|
|   | Alt Order #  | 06318092            |  |  |  |
|   | Deal #       |                     |  |  |  |
| 1 | Order Flight | 09/19/12 - 09/25/12 |  |  |  |

| Billing Calendar | Broadcast       |  |  |  |  |  |
|------------------|-----------------|--|--|--|--|--|
| Billing Type     | Cash            |  |  |  |  |  |
| Special Handling | CIA - Mark PAID |  |  |  |  |  |

| IDB#            |  |
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| Advertiser Code |  |
| Product Code    |  |

| Agency Ref     |  |
|----------------|--|
| Advertiser Ref |  |

| Line | Channel Descripti                    | on                              | Time   | Day         | Date     | Length | Air Time | Ad-ID        | Rate                                    | Reconciliation | Ref # |
|------|--------------------------------------|---------------------------------|--------|-------------|----------|--------|----------|--------------|---|----------------|-------|
| 12   | WRAL Noon Nev                        |                                 | 12p-1p |             | _        | _      | _        | -            |   |                |       |
|      | CLASS 3 CANDIDATE                    | E R8.23                         |        |             |          |        |          |              |   |                |       |
|      |                                      |                                 |        | 09/17/12 to |          | 3x     | WTF      |              | • |                |       |
|      | WRAL                                 |                                 |        | W           | 09/19/12 | :30    | 12:29 PM | 2012MRFP114H | \$315.00                                |                | 1     |
|      | WRAL                                 |                                 |        | Th<br>F     | 09/20/12 | :30    | 12:28 PM | 2012MRFP110H | \$315.00                                |                | 2     |
| 40   | WRAL                                 | // /AA \                        | 4.400  | Г           | 09/21/12 | :30    | 12:38 PM | 2012MRFP110H | \$315.00                                |                | 3     |
| 13   | WRAL The Inside CLASS 3 CANDIDATE    | · ( F)                          | 1-130p |             |          |        |          |              |   |                |       |
|      |                                      |                                 |        | 09/24/12 to |          | 2x     | MT       |              |   |                |       |
|      | WRAL                                 |                                 |        | М           | 09/24/12 | :30    | 1:17 PM  | 2012MRFP110H | \$215.00                                |                | 2     |
|      | WRAL                                 |                                 |        | Tu          | 09/25/12 | :30    | 1:26 PM  | 2012MRFP114H | \$215.00                                |                | 1     |
| 14   | WRAL CBS Dayt CLASS 3 CANDIDATE      | <b>ime (1:30-4P)</b><br>E R8.23 | 130-4p |             |          |        |          |              |   |                |       |
|      |                                      |                                 |        | 09/24/12 to | 09/30/12 | 2x     | MT       |              |   |                |       |
|      | WRAL                                 |                                 |        | M           | 09/24/12 | :30    | 2:32 PM  | 2012MRFP114H | \$215.00                                |                | 1     |
|      | WRAL                                 |                                 |        | Tu          | 09/25/12 | :30    | 3:27 PM  | 2012MRFP120H | \$215.00                                |                | 2     |
| 15   | WRAL Young an CLASS 2 CANDIDATE      |                                 | 4-5p   |             |          |        |          |              |   |                |       |
|      |                                      |                                 |        | 09/24/12 to | 09/30/12 | 2x     | MT       |              |   |                |       |
|      | WRAL                                 |                                 |        | М           | 09/24/12 | :30    | 4:28 PM  | 2012MRFP110H | \$875.00                                |                | 2     |
|      | WRAL                                 |                                 |        | Tu          | 09/25/12 | :30    | 3:59 PM  | 2012MRFP114H | \$875.00                                |                | 1     |
| 16   | WRAL 5:00 First<br>CLASS 3 CANDIDATE |                                 | 5-530p |             |          |        |          |              |   |                |       |
|      |                                      |                                 |        | 09/17/12 to | 09/23/12 | 3x     | WTF      |              |   |                |       |
|      | WRAL                                 |                                 |        | W           | 09/19/12 | :30    | 5:11 PM  | 2012MRFP110H | \$1,115.00                              | 1              | 1     |
|      | WRAL                                 |                                 |        | Th          | 09/20/12 | :30    | 5:28 PM  | 2012MRFP114H | \$1,115.00                              |                | 2     |
|      | WRAL                                 |                                 |        | F           | 09/21/12 | :30    | 5:28 PM  | 2012MRFP114H | \$1,115.00                              | l              | 3     |
| 17   | WRAL 5:00 First CLASS 3 CANDIDATE    |                                 | 5-530p |             |          |        |          |              |   |                |       |
|      |                                      |                                 |        | 09/24/12 to |          | 2x     | MT       |              |   |                |       |
|      | WRAL                                 |                                 |        | М           | 09/24/12 | :30    | 5:13 PM  | 2012MRFP114H | \$1,115.00                              |                | 2     |



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## **Billing Address:**

| IN | <b>1</b> V | O  | CI | E |  |
|----|------------|----|----|---|--|
| •  | 4 4        | VI | V  |   |  |

| DU INVOICE ATE |                 |                            |  |  |  |  |
|----------------|-----------------|----------------------------|--|--|--|--|
|                | Advertiser      | Romney for President, Inc. |  |  |  |  |
|                | Product         | ROMNEY 9/19                |  |  |  |  |
|                | Estimate Number | 209                        |  |  |  |  |

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| Billing Calendar | Broadcast       |
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| Billing Type     | Cash            |
| Special Handling | CIA - Mark PAID |

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| Advertiser Code |  |
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| Agency Ref     |  |
|----------------|--|
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| Line | Channel Description     | Time   | Day      | Date                 | Length     | Air Time           | Ad-ID        | Rate                     | Reconciliation | Ref #  |
|------|-------------------------|--------|----------|----------------------|------------|--------------------|--------------|--------------------------|----------------|--------|
| 17   | WRAL 5:00 First News    | 5-530p | •        |                      | •          | •                  |              | •                        | •              |        |
|      | CLASS 3 CANDIDATE R8.23 |        |          |                      |            |                    |              |                          |                |        |
|      | WRAL                    |        | Tu       | 09/25/12             | :30        | 5:23 PM            | 2012MRFP120H | \$1,115.00               | )              | 1      |
| 18   | WRAL 5:30 News          | 530-6p |          |                      |            |                    |              |                          |                |        |
|      | CLASS 3 CANDIDATE R8.23 |        |          |                      |            |                    |              |                          |                |        |
|      |                         |        | 09/17/12 | to 09/23/12          | 3x         | WTF                |              |                          |                |        |
|      | WRAL                    |        | W        | 09/19/12             | :30        | 5:44 PM            | 2012MRFP114H | \$1,115.00               |                | 1      |
|      | WRAL                    |        | Th       | 09/20/12             | :30        | 5:43 PM            | 2012MRFP110H | \$1,115.00               |                | 2      |
|      | WRAL                    |        | F        | 09/21/12             | :30        | 5:43 PM            | 2012MRFP110H | \$1,115.00               | )              | 3      |
| 19   | WRAL 5:30 News          | 530-6p |          |                      |            |                    |              |                          |                |        |
|      | CLASS 3 CANDIDATE R8.23 |        |          |                      |            |                    |              |                          |                |        |
|      |                         |        |          | to 09/30/12          | 4x         | MT                 |              |                          |                |        |
|      | WRAL                    |        | M        | 09/24/12             | :30        | 5:37 PM            | 2012MRFP110H | \$1,115.00               |                | 1      |
|      | WRAL                    |        | M        | 09/24/12             | :30        | 5:44 PM            | 2012MRFP114H | \$1,115.00               |                | 3      |
|      | WRAL                    |        | Tu       | 09/25/12             | :30        | 5:36 PM            | 2012MRFP114H | \$1,115.00               |                | 4      |
|      | WRAL                    |        | Tu       | 09/25/12             | :30        | 5:57 PM            | 2012MRFP120H | \$1,115.00               | )              | 2      |
| 20   | WRAL 6pm News (M-F)     | 6-630p |          |                      |            |                    |              |                          |                |        |
|      | CLASS 3 CANDIDATE R8.23 |        |          |                      |            |                    |              |                          |                |        |
|      |                         |        |          | to 09/30/12          | 4x         | MT                 |              |                          |                |        |
|      | WRAL                    |        | M        | 09/24/12             | :30        | 5:59 PM            | 2012MRFP110H | \$1,335.00               |                | 3      |
|      | WRAL                    |        | M        | 09/24/12             | :30        | 6:12 PM            | 2012MRFP114H | \$1,335.00               |                | 1      |
|      | WRAL                    |        | Tu       | 09/25/12             | :30        | 6:09 PM            | 2012MRFP114H | \$1,335.00               |                | 2<br>4 |
|      | WRAL                    |        | Tu       | 09/25/12             | :30        | 6:27 PM            | 2012MRFP120H | \$1,335.00               | 1              | 4      |
| 21   | WRAL 6pm News (M-F)     | 6-630p |          |                      |            |                    |              |                          |                |        |
|      | CLASS 3 CANDIDATE R8.23 |        |          |                      |            |                    |              |                          |                |        |
|      |                         |        |          | to 09/23/12          | 6x         | WTF                |              |                          |                |        |
|      | WRAL                    |        | W        | 09/19/12             | :30        | 6:09 PM            | 2012MRFP110H | \$1,335.00               |                | 1      |
|      | WRAL                    |        | W        | 09/19/12             | :30        | 6:29 PM            | 2012MRFP114H | \$1,335.00               |                | 4      |
|      | WRAL                    |        | Th       | 09/20/12             | :30        | 6:07 PM            | 2012MRFP114H | \$1,335.00               |                | 2<br>5 |
|      | WRAL                    |        | Th       | 09/20/12             | :30        | 6:28 PM            | 2012MRFP110H | \$1,335.00               |                | 5      |
|      | WRAL<br>WRAL            |        | F        | 09/21/12<br>09/21/12 | :30<br>:30 | 6:13 PM<br>6:29 PM | 2012MRFP114H | \$1,335.00<br>\$1,335.00 |                | 3<br>6 |
|      | WITHL                   |        | Г        | 09/21/12             | .30        | 0.29 PIVI          | 2012MRFP110H | \$1,335.00               | 1              | Ь      |



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| Special Handling | CIA - Mark PAID |  |  |

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| Agency Ref     |  |
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| Line | Channel           | Description                             | Time        | Day     | Date          | Length | n Air Time | Ad-ID        | Rate       | Reconciliation | Ref # |
|------|-------------------|---|-------------|---------|---------------|--------|------------|--------------|------------|----------------|-------|
| 22   | WRAL              | Entertaiment Tonight                    | 730-8P      |         | •             |        |            |              |            |                |       |
|      | CLASS 2 C         | CANDIDATE R8.23                         |             |         |               |        |            |              |            |                |       |
|      |                   |   |             |         | 2 to 09/30/12 | 2x     | MT         |              |            |                |       |
|      | WRAL              |   |             | M       | 09/24/12      | :30    | 7:40 PM    | 2012MRFP110H | \$1,000.00 |                | 1     |
|      | WRAL              |   |             | Tu      | 09/25/12      | :30    | 7:40 PM    | 2012MRFP114H | \$1,000.00 |                | 2     |
| 23   | WRAL<br>CLASS 2 C | Entertaiment Tonight<br>CANDIDATE R8.23 | 730-8P      |         |               |        |            |              |            |                |       |
|      |                   |   |             |         | 2 to 09/23/12 | 3x     | WTF        |              |            |                |       |
|      | WRAL              |   |             | W       | 09/19/12      | :30    | 7:55 PM    | 2012MRFP110H | \$1,000.00 |                | 2     |
|      | WRAL              |   |             | Th      | 09/20/12      | :30    | 7:47 PM    | 2012MRFP114H | \$1,000.00 |                | 1     |
|      | WRAL              |   |             | F       | 09/21/12      | :30    | 7:46 PM    | 2012MRFP114H | \$1,000.00 |                | 3     |
| 24   | WRAL              | Late News                               | 11-1135p    |         |               |        |            |              |            |                |       |
|      | CLASS 3 C         | CANDIDATE R8.23                         |             |         |               |        |            |              |            |                |       |
|      |                   |   |             |         | 2 to 09/30/12 | 2x     | MT         |              |            |                |       |
|      | WRAL              |   |             | M       | 09/24/12      | :30    | 11:33 PM   | 2012MRFP114H | \$1,335.00 |                | 2     |
|      | WRAL              |   |             | Tu      | 09/25/12      | :30    | 11:15 PM   | 2012MRFP120H | \$1,335.00 |                | 1     |
| 25   | WRAL<br>CLASS 3 C | Late News<br>CANDIDATE R8.23            | 11-1135p    |         |               |        |            |              |            |                |       |
|      |                   |   |             | 09/17/1 | 2 to 09/23/12 | 3x     | WTF        |              |            |                |       |
|      | WRAL              |   |             | W       | 09/19/12      | :30    | 11:24 PM   | 2012MRFP114H | \$1,335.00 |                | 1     |
|      | WRAL              |   |             | Th      | 09/20/12      | :30    | 11:28 PM   | 2012MRFP114H | \$1,335.00 |                | 3     |
|      | WRAL              |   |             | F       | 09/21/12      | :30    | 11:34 PM   | 2012MRFP110H | \$1,335.00 |                | 2     |
| 26   | WRAL<br>CLASS 2 C | David Letterman<br>CANDIDATE R8.23      | 1135p-1237a |         |               |        |            |              |            |                |       |
|      |                   |   |             | 09/24/1 | 2 to 09/30/12 | 2x     | MT         |              |            |                |       |
|      | WRAL              |   |             | M       | 09/24/12      | :30    | 12:33 AM   | 2012MRFP110H | \$400.00   |                | 1     |
|      | WRAL              |   |             | Tu      | 09/25/12      | :30    | 12:31 AM   | 2012MRFP114H | \$400.00   |                | 2     |
| 27   | WRAL<br>CLASS 2 C | David Letterman<br>CANDIDATE R8.23      | 1135p-1237a |         |               |        |            |              |            |                |       |
|      |                   |   |             | 09/17/1 | 2 to 09/23/12 | 2x     | WT         |              |            |                |       |
|      | WRAL              |   |             | W       | 09/19/12      | :30    | 11:59 PM   | 2012MRFP110H | \$400.00   |                | 2     |
|      |                   |   |             |         |               |        |            |              |            |                |       |



**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

## **Billing Address:**



| Advertiser      | Romney for President, Inc. |
|-----------------|----------------------------|
| Product         | ROMNEY 9/19                |
| Estimate Number | 209                        |

| Invoice #      | 117962-1            |
|----------------|---------------------|
| Invoice Date   | 09/30/12            |
| Invoice Month  | September 2012      |
| Invoice Period | 08/27/12 - 09/25/12 |

| Station           | WRAL               |
|-------------------|--------------------|
| Account Executive | Cheryl Blair       |
| Sales Office      | Washington Telerep |
| Sales Region      | National           |

| Order #      | 117962              |
|--------------|---------------------|
| Alt Order #  | 06318092            |
| Deal #       |                     |
| Order Flight | 09/19/12 - 09/25/12 |

| Billing Calendar | Broadcast       |
|------------------|-----------------|
| Billing Type     | Cash            |
| Special Handling | CIA - Mark PAID |

| IDB#            |  |
|-----------------|--|
| Advertiser Code |  |
| Product Code    |  |

| Agency Ref     |  |
|----------------|--|
| Advertiser Ref |  |

| Line | Channel   | Description               | Time            | Day         | Date     | Length     | Air Time             | Ad-ID                        | Rate                     | Reconciliation | Ref # |
|------|-----------|---------------------------|-----------------|-------------|----------|------------|----------------------|------------------------------|--------------------------|----------------|-------|
| 27   | WRAL      | David Letterman           | 1135p-1237a     |             |          |            |                      |                              |                          |                |       |
|      |           | ANDIDATE R8.23            |                 |             | 00/00/10 |            |                      |                              | 4.00.00                  |                |       |
|      | WRAL      |                           |                 | Th          | 09/20/12 | :30        | 12:30 AM             | 2012MRFP110H                 | \$400.00                 |                | 1     |
| 28   |           | Tue Hour 1                | 8-9p            |             |          |            |                      |                              |                          |                |       |
|      | CLASS 3 C | SANDIDATE R8.23           |                 | 00/04/404   | 00/00/40 | 4          | 4                    |                              |                          |                |       |
|      | WRAL      |                           |                 | 09/24/12 to | 09/30/12 | 1x<br>:30  | 7:59 PM              | 2012MRFP120H                 | \$3,550.00               |                |       |
| 00   |           | Tue Hour 2                | 0.40-           | Tu          | 09/25/12 | .30        | 7.59 PIVI            | 2012MRFP12UH                 | \$3,550.00               | 1              |       |
| 29   |           | ANDIDATE R8.23            | 9-10p           |             |          |            |                      |                              |                          |                |       |
|      | CLASS 3 C | ANDIDATE No.23            |                 | 09/24/12 to | 00/20/12 | 1x         | -1                   |                              |                          |                |       |
|      | WRAL      |                           |                 | Tu          | 09/25/12 | :30        | 9:37 PM              | 2012MRFP114H                 | \$3,115.00               |                |       |
| 30   |           | Thu Hour 3                | 10-11p          | Tu          | 03/23/12 | .00        | 3.57 T W             | 2012/11/11/11                | ψο, 110.00               | ,              | '     |
| 30   |           | ANDIDATE R8.23            | 10-11р          |             |          |            |                      |                              |                          |                |       |
|      | 02/10000  | ,, ((1313), ((2 116.26    |                 | 09/17/12 to | 09/23/12 | 1x         | 1                    |                              |                          |                |       |
|      | WRAL      |                           |                 | Th          | 09/20/12 | :30        | 10:48 PM             | 2012MRFP110H                 | \$2,450.00               |                | 1     |
| 31   | WRAL      | WRAL 6a News Sat          | 6-8a            |             |          |            |                      |                              | , ,                      |                |       |
| -    | CLASS 3 C | ANDIDATE R8.23            |                 |             |          |            |                      |                              |                          |                |       |
|      |           |                           |                 | 09/17/12 to | 09/23/12 | 2x         | 2-                   |                              |                          |                |       |
|      | WRAL      |                           |                 | Sa          | 09/22/12 | :30        | 6:29 AM              | 2012MRFP110H                 | \$270.00                 |                | 2     |
|      | WRAL      |                           |                 | Sa          | 09/22/12 | :30        | 7:42 AM              | 2012MRFP114H                 | \$270.00                 |                | 1     |
| 32   |           | Andy Griffith Sat 730-8p  | 730-8p          |             |          |            |                      |                              |                          |                |       |
|      | CLASS 2 C | ANDIDATE R8.23            |                 |             |          |            |                      |                              |                          |                |       |
|      |           |                           |                 | 09/17/12 to |          | 1x         | 1-                   |                              |                          |                |       |
|      |           | On The Record 730-8p      |                 | Sa          | 09/22/12 | :30        | 7:49 PM              | 2012MRFP110H                 | \$185.00                 |                | 1     |
| 33   |           | Late News                 | 11-1135p        |             |          |            |                      |                              |                          |                |       |
|      | CLASS 3 C | CANDIDATE R8.23           |                 | 00/47/404   | 00/00/40 | 0          | 2                    |                              |                          |                |       |
|      | WRAL      |                           |                 | 09/17/12 to | 09/23/12 | 2x         | 2-                   | 2012MRFP114H                 | Ф1 00F 00                |                |       |
|      | WRAL      |                           |                 | Sa<br>Sa    | 09/22/12 | :30<br>:30 | 11:10 PM<br>11:34 PM | 2012MRFP114H<br>2012MRFP110H | \$1,335.00<br>\$1,335.00 |                | 2     |
| 34   |           | CRIMINAL MINDS            | 1135-1235XM     | Oa          | 03/22/12 | .50        | 11.041 101           | TOTUMENTUM                   | ψ1,555.00                | ,              | 1     |
| 34   |           | CANDIDATE R8.23           | I IOU- IZOUAIVI |             |          |            |                      |                              |                          |                |       |
|      | 0LA00 0 0 | " (( \D)D ( ( L   ( ().20 |                 |             |          |            |                      |                              |                          |                |       |



**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

## **Billing Address:**

| ш              | IN۷ | <b>/O</b> I( | CE | Ť |
|----------------|-----|--------------|----|---|
| U <sub>L</sub> |     |              |    |   |

| Advertiser      | Romney for President, Inc. |
|-----------------|----------------------------|
| Product         | ROMNEY 9/19                |
| Estimate Number | 209                        |

| Invoice #      | 117962-1            |
|----------------|---------------------|
| Invoice Date   | 09/30/12            |
| Invoice Month  | September 2012      |
| Invoice Period | 08/27/12 - 09/25/12 |

| Station           | WRAL               |
|-------------------|--------------------|
| Account Executive | Cheryl Blair       |
| Sales Office      | Washington Telerep |
| Sales Region      | National           |

| Order #      | 117962              |
|--------------|---------------------|
| Alt Order #  | 06318092            |
| Deal #       |                     |
| Order Flight | 09/19/12 - 09/25/12 |

| Billing Calendar | Broadcast       |
|------------------|-----------------|
| Billing Type     | Cash            |
| Special Handling | CIA - Mark PAID |

| IDB#            |  |
|-----------------|--|
| Advertiser Code |  |
| Product Code    |  |

| Agency Ref     |  |
|----------------|--|
| Advertiser Ref |  |

| Line |            | Description                                 | Time        | Day               | Date                           | Length       | Air Time          | Ad-ID                         | Rate       | Reconciliation | Ref # |
|------|------------|---|-------------|-------------------|--------------------------------|--------------|-------------------|-------------------------------|------------|----------------|-------|
| 34   | WRAL       | CRIMINAL MINDS                              | 1135-1235XM |                   | -                              |              | •                 |                               | ·          |                |       |
|      | CLASS 3 C  | ANDIDATE R8.23                              |             |                   |                                |              |                   |                               |            |                |       |
|      |            |   |             |                   | to 09/23/12                    | 1x           | 1-                |                               |            |                |       |
|      | WRAL       |   |             | Sa                | 09/22/12                       | :30          | 12:34 AM          | 2012MRFP114H                  | \$155.00   |                | 1     |
| 35   |            | WRAL Sun Morning News                       | 7-9a        |                   |                                |              |                   |                               |            |                |       |
|      | CLASS 3 C  | ANDIDATE R8.23                              |             |                   |                                |              |                   |                               |            |                |       |
|      |            |   |             |                   | to 09/23/12                    | 2x           | 2                 |                               |            |                |       |
|      | WRAL       |   |             | Su                | 09/23/12                       | :30          | 7:09 AM           | 2012MRFP110H                  | \$400.00   |                | 1     |
|      | WRAL       |   |             | Su                | 09/23/12                       | :30          | 7:28 AM           | 2012MRFP114H                  | \$400.00   |                | 2     |
| 36   |            | CBS Sunday Morning<br>CANDIDATE R8.23       | 9-1030a     |                   |                                |              |                   |                               |            |                |       |
|      |            |   |             |                   | to 09/23/12                    | 1x           | 1                 |                               |            |                |       |
|      | WRAL       |   |             | Su                | 09/23/12                       | :30          | 9:07 AM           | 2012MRFP110H                  | \$600.00   |                | 1     |
| 37   |            | Face The Nation 1030-1130<br>ANDIDATE R8.23 | 1030-1130   |                   |                                |              |                   |                               |            |                |       |
|      |            |   |             | 09/17/12          | to 09/23/12                    | 1x           | 1                 |                               |            |                |       |
|      | WRAL       |   |             | Su                | 09/23/12                       | :30          | 11:28 AM          | 2012MRFP114H                  | \$400.00   |                | 1     |
| 38   |            | NFL Football (Early)<br>ANDIDATE R8.23      | 1p - 4:15p  |                   |                                |              |                   |                               |            |                |       |
|      | 02.100 2 0 |   |             | 09/17/12          | to 09/23/12                    | 4x           | 4                 |                               |            |                |       |
|      | WRAL       |   |             | Su                | 09/23/12                       | :30          | 12:57 PM          | 2012MRFP110H                  | \$2,670.00 | l .            | 4     |
|      | WRAL       |   |             | Su                | 09/23/12                       | :30          | 3:27 PM           | 2012MRFP114H                  | \$2,670.00 |                | 3     |
|      | WRAL       |   |             | Su                | 09/23/12                       | :30          | 5:05 PM           | 2012MRFP110H                  | \$2,670.00 |                | 1     |
|      |            |   |             |                   | o NFL game ru<br>o NFL game ru |              |                   |                               |            |                |       |
|      | WRAL       |   |             | Su                | 09/23/12                       | :30          | 5:06 PM           | 2012MRFP114H                  | \$2,670.00 |                | 2     |
|      |            |   |             |                   | NFL game ru<br>NFL game ru     |              |                   |                               |            |                |       |
| 39   |            | NFL (Late)<br>CANDIDATE R8.23               | 4-730p      |                   |                                |              |                   |                               |            |                |       |
|      |            |   |             | 09/17/12          | to 09/23/12                    | 4x           | 4                 |                               |            |                |       |
|      |            |   | We wa       | rant that the act | ual broadcast info             | rmation show | n on this invoice | was taken from the program lo |            |                |       |



WRAL-TV **Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

# **Billing Address:**

**American Rambler Productions Attention: Accounts Payable** 138 Conant Street Beverly, MA 01915

| ПП | INVOICE | ATE  |
|----|---------|------|
|    |         | ALLE |

| Advertiser      | Romney for President, Inc. |
|-----------------|----------------------------|
| Product         | ROMNEY 9/19                |
| Estimate Number | 209                        |

| Invoice #      | 117962-1            |
|----------------|---------------------|
| Invoice Date   | 09/30/12            |
| Invoice Month  | September 2012      |
| Invoice Period | 08/27/12 - 09/25/12 |

| Station           | WRAL               |
|-------------------|--------------------|
| Account Executive | Cheryl Blair       |
| Sales Office      | Washington Telerep |
| Sales Region      | National           |

| ] | Order #      | 117962              |
|---|--------------|---------------------|
|   | Alt Order #  | 06318092            |
|   | Deal #       |                     |
|   | Order Flight | 09/19/12 - 09/25/12 |

| Billing Calendar | Broadcast       |
|------------------|-----------------|
| Billing Type     | Cash            |
| Special Handling | CIA - Mark PAID |

| IDB#            |  |
|-----------------|--|
| Advertiser Code |  |
| Product Code    |  |

| Agency Ref     |  |
|----------------|--|
| Advertiser Ref |  |

| Line | Channel Description     | Time        | Day             | Date                      | Length     | Air Time           | Ad-ID                        | Rate                     | Reconciliation | Ref #  |
|------|-------------------------|-------------|-----------------|---------------------------|------------|--------------------|------------------------------|--------------------------|----------------|--------|
| 39   | WRAL NFL (Late)         | 4-730p      | •               | •                         | •          |                    | •                            | •                        |                |        |
|      | CLASS 3 CANDIDATE R8.23 |             | _               |                           |            |                    |                              |                          |                | _      |
|      | WRAL                    |             | Su              | 09/23/12                  | :30        | 5:59 PM            | 2012MRFP110H                 | \$3,550.00               |                | 2      |
|      | WRAL<br>WRAL            |             | Su<br>Su        | 09/23/12<br>09/23/12      | :30<br>:30 | 6:10 PM<br>7:05 PM | 2012MRFP114H<br>2012MRFP110H | \$3,550.00<br>\$3,550.00 |                | 3      |
|      | WRAL                    |             | Su              | 09/23/12                  | :30        | 8:07 PM            | 2012MRFP110H<br>2012MRFP114H | \$3,550.00               |                | 1<br>1 |
|      | VVI U.C.                |             |                 | o NFL game ri             |            |                    | ZOILMAN III                  | φο,σσσ.σσ                |                | 7      |
|      |                         |             |                 | o NFL game ri             |            |                    |                              |                          |                |        |
| 40   | WRAL 60 minutes         | 730-830p    |                 |                           |            |                    |                              |                          |                |        |
|      | CLASS 3 CANDIDATE R8.23 |             | 00/17/10        | 0.4- 00/00/40             | 4          | 1                  |                              |                          |                |        |
|      | WRAL                    |             | Su              | 2 to 09/23/12<br>09/23/12 | 1x<br>:30  | 8:53 PM            | 2012MRFP110H                 | \$2,670.00               |                |        |
|      | WHAL                    |             |                 | o NFL game ri             |            |                    | ZUIZMKFPIIUH                 | φ2,670.00                |                | į.     |
|      |                         |             |                 | o NFL game ri             |            |                    |                              |                          |                |        |
| 41   | WRAL CBS SPECIAL        | 930-1030p   |                 | ŭ                         |            |                    |                              |                          |                |        |
|      | CLASS 3 CANDIDATE R8.23 | •           |                 |                           |            |                    |                              |                          |                |        |
|      |                         |             | 09/17/12        | 2 to 09/23/12             | 1x         | 1                  |                              |                          |                |        |
|      | WRAL                    |             | Su              | 09/23/12                  | :00        |                    |                              | <del>\$2,000.00</del>    | Credited       | 1      |
| 42   | WRAL CBS SPECIAL        | 1030-1130P  |                 |                           |            |                    |                              |                          |                |        |
|      | CLASS 3 CANDIDATE R8.23 |             | 00/17/10        |                           |            | -                  |                              |                          |                |        |
|      | WDAL                    |             | 09/1 //12<br>Su | 2 to 09/23/12             | 1x         | 1                  | 2012                         | <b>\$0,000,00</b>        |                |        |
|      | WRAL                    |             | Su              | 09/23/12                  | :30        | 10:56 PM           | 2012MRFP110H                 | \$2,000.00               |                | 1      |
| 43   | WRAL Letterman Friday   | 1205x-107x  |                 |                           |            |                    |                              |                          |                |        |
|      | CLASS 2 CANDIDATE R8.23 |             | 00/17/10        | ) to 00/00/10             | 1.,        | 1                  |                              |                          |                |        |
|      | WRAL                    |             | 09/17/12<br>F   | 2 to 09/23/12<br>09/21/12 | 1x<br>:30  | 1:00 AM            | 2012MRFP114H                 | \$135.00                 |                |        |
|      | AAI IUF                 |             | '               | 03/21/12                  | .50        | 1.00 AW            | ZOTZMKLLTT4U                 | φ133.00                  |                | ı      |
|      |                         | Aired Spots | 96              |                           |            |                    |                              |                          |                |        |

**Gross Total** \$98,515.00



WRAL-TV **Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

## **Billing Address:**

**American Rambler Productions Attention: Accounts Payable** 138 Conant Street Beverly, MA 01915



| Advertiser      | Romney for President, Inc. |
|-----------------|----------------------------|
| Product         | ROMNEY 9/19                |
| Estimate Number | 209                        |

| Invoice #      | 117962-1            |
|----------------|---------------------|
| Invoice Date   | 09/30/12            |
| Invoice Month  | September 2012      |
| Invoice Period | 08/27/12 - 09/25/12 |

| Station           | WRAL               |
|-------------------|--------------------|
| Account Executive | Cheryl Blair       |
| Sales Office      | Washington Telerep |
| Sales Region      | National           |

| Order #      | 117962              |
|--------------|---------------------|
| Alt Order #  | 06318092            |
| Deal #       |                     |
| Order Flight | 09/19/12 - 09/25/12 |

| Billing Calendar | Broadcast       |
|------------------|-----------------|
| Billing Type     | Cash            |
| Special Handling | CIA - Mark PAID |

| IDB#            |  |
|-----------------|--|
| Advertiser Code |  |
| Product Code    |  |

| Agency Ref     |  |
|----------------|--|
| Advertiser Ref |  |

**Agency Commission** 

\$14,777.25

**Payment Terms 30 Days Net Amount Due** \$83,737.75